

Tennessee Conference on Volunteerism & Service-Learning

February 16-18, 2025
Cool Springs Marriott, Franklin



Workshop Tracks and Suggested Topics

Objective: Increase service and volunteerism across Tennessee, providing collaboration opportunities to address needs and leverage service for change.

Here are some potential workshop topics to spark creativity. This list is flexible and meant to inspire your planning!

I. Volunteer Management & Organizational Capacity Building

Focus: Strengthen nonprofit volunteer programs and organizational effectiveness.

- **Volunteer Recruitment & Retention:**
 - Strategies for recruiting, retaining, and engaging volunteers of all ages and skills.
 - Inclusive service strategies and virtual volunteering.
 - Tools and technologies for effective management.
- **Program Collaboration:**
 - Connecting programs with communities and corporate partners.
 - Linking volunteer opportunities locally and statewide.
- **Program Management & Sustainability:**
 - Resource leveraging, funding, and grant writing.
 - Program measurement, evaluation, and innovation.
 - Outreach, marketing, and branding strategies.



II. Service as a Solution

Focus: Harness service to build stronger communities and economic opportunities.

- **Community Development:**
 - Bridging higher education research with community action.
 - Mobilizing communities and addressing local issues (e.g., opioid epidemic, COVID-19).
 - Innovative partnerships and the role of arts in development.
 - **National Service:**
 - Targeting staff, volunteers, and participants in AmeriCorps and Volunteer Generation Fund programs.
 - **Social Innovation:**
 - Strengthening business/non-profit partnerships to increase economic opportunities.
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III. Service-Learning and Civic Leadership

Focus: Build leadership skills and promote service-learning.

- **Service-Learning:**
 - Sustainable community partnerships and education reform.
 - Integrating service-learning into academic settings and other volunteer programs.
 - Enhancing student retention and engagement through service.
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IV. Higher Education Volunteer Engagement

Focus: Best practices in institutionalizing service-learning within higher education.

- **Key Areas:**
 - Academic and student affairs partnerships.
 - Curriculum and course design.
 - Community and international education partnerships.
 - Discipline-specific and interdisciplinary approaches.
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V. Student Volunteer Engagement

Focus: Engage youth in volunteerism, service-learning, and community involvement.

- **Workshop Submissions:**
 - Sessions led by middle, high school, or college students.
 - Sessions can also focus on volunteer engagement for a student population

